

CONNECTION

COMMENDS



Cheryl and George Press

GEORGE PRESS JEWELERS

74 South Livingston Avenue
Livingston

Custom by Design, Personal by Nature

When you make a great impression on someone, you set the precedent for a great relationship. Your new friend speaks favorably about you and looks forward to seeing you again. **George Press Jewelers**, strives to make a great impression every time they see their customers.

Located in the former Mayflower Bank Building at 74 South Livingston Avenue in Livingston, **George Press** is an institution on the New Jersey landscape. The building's light-filled, sparkling interior is the perfect setting for their creations. Soft music and the steady hum of their solicitous staff and satisfied customers create a delightful ambiance for the making of life's special and momentous decisions.

For the past 36 years, they have served a devoted client base for multiple generations. Their clients' children are now going to them to select their own engagement and wedding rings, knowing that **George Press Jewelers** will advise them with integrity and knowledge of the latest industry design trends and technology.

Take advantage of **George Press's** fine arts background from the Pratt Institute to design your own unique jewelry. Their personalized process begins with consultations to bring your visions to

life. They then create hand-carved wax models or computerized models on their 3D printer for your approval. The process culminates with a hand cast and finished piece of jewelry that is truly a labor of love for you!

If you have a piece of jewelry that isn't getting much use due to its outdated style, they can transform it into modern, wearable pieces that will enchant you all over again!

Their expertise does not end there, however. They excel in watch and jewelry repairs and have been the repair facility of choice for well-known luxury watch companies and all types of jewelry, handling an average of over 40 repairs a day. Their three, in-house, master craftsmen and goldsmiths are always ready to deliver their customers repairs, adjustments, complimentary cleanings and even new, custom-created masterpieces.

The time and care given to their personalized process is reflected in every finished piece. If you are looking to design a custom engagement ring or if you want to restyle an out-of-date piece, **George Press Jewelers** will make the process an enjoyable experience that will be appreciated for generations to come.

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